Permit #F00027994

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00027994 **Type of Permit:** FILMING **Release Date:** 05/14/2010

Production Company DNA INC

Insured Company Name DNA INC

Contact Phone No. 1 323-463-2826
Contact Phone No. 2 323-436-2826
Fax 323-463-2535
Address 6535 SANTA MONICA BLVD, #B
HOLLYWOOD, California 90038

Production Title SARA MCLAUGHLIN

Type of Production Music Video

Producer Heather Heller

Director Liz Riedlander

1st AD Andy Cuffing

Production Manager Desiree Lauro

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Desiree Lauro
Primary Phone Mobile - 310-780-8968
Secondary Phone Office - 323-463-2826

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

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Summary Information — Location

Permit Number F00027994
Production Company DNA INC
Insured Company DNA INC
Production Title SARA MCLAUGHLIN

Location Manager Desiree Lauro
Primary Phone Mobile - 310-780-8968
Secondary Phone Office - 323-463-2826

Location Address 516 S Anderson St, Los Angeles, CA, 90033

Location Names

Location Type Warehouse

Location Description

Film Dates 5/17/2010 - 5/17/2010 04:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document DNA.SarahMclaughlin.27994.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	25
Cube Trucks	2
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	1
Crew	30
Spot Check	1

Filming Activities Equipment on property; Interior Performance and Playback;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note No exterior activities prior to 0700 hrs
Playback must be kept at moderate levels so as not to disturb nearby residents; Noise concerns must be addressed by noise reduction and/or discontinuance of offending behavior

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs E/S Anderson St., Location - North 300' and South 300'

Approximate Footage 301 - 600 **Log Number** 1014951

Date(s) 5/17/2010 to 5/17/2010 **Time(s)** 00:00 to 00:00

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of DNA Inc ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 5/14/2010

By _____ SIGN HERE
Representative's Signature

DNA Inc.
Name of "Principal" (Production Company)

6535 Santa Monica Blvd.
Principal's Address

Desiree Lituro
Print Principal Representative's Name

Los Angeles Ca 90038
City, State, Zip Code

Production Supervisor
Representative's Title (i.e. UPM, Loc Mgr)

323/463-2522
Principal's Telephone Number

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